SAM FELDSTEIN

WEB DEVELOPER

DENVER, CO SAM@SAMFELDSTEIN.COM SAMFELDSTEIN.XYZ/CODE

SKILLS

HTML, CSS, JavaScript, WordPress (Elementor, custom PHP themes, WooCommerce), API integrations and form handling, Node.js scripts, Python automation, Cloudflare (Workers, DNS), Git and GitHub, Accessibility, performance, SEO, Claude Code

EXPERIENCE

Owner, Web Developer, Presswork Web Co.

October 2026 – Present | Denver, CO

- Run a web design and development business for small businesses and nonprofits.
- Build responsive sites in plain HTML, CSS, and JavaScript on Cloudflare Workers, with Worker-backed contact forms that validate input, filter spam, and report failed sends to the visitor.
- Write dependency-free Node scripts that check every page for broken links, missing metadata, and contrast errors, and score pages through the PageSpeed Insights API.
- Audit existing sites for accessibility, performance, and SEO, and write plain-language findings for owners.
- Offer ongoing care: hosting, backups, security updates, and content edits.

Freelance Web Developer

April 2024 – October 2026 | Denver, CO

- Built client websites with Astro, Eleventy, and WordPress for a nonprofit, a dance ensemble, a pediatric therapy practice, and a horse arena.
- Set up Decap CMS so clients could update their own content without code.
- Built a contact form with Resend for email delivery, and optimized sites for accessibility, speed, and search.
- Guided clients through launches, and handled hosting, backups, security updates, and content updates after launch.

Ecommerce Manager, The Marfa Store

January 2022 – December 2023 | Marfa, TX

- Managed the Shopify storefront and inventory across 100+ SKUs.
- Kept product listings accurate and search-optimized, from titles and descriptions to prices and stock levels.
- Packed and shipped orders and answered customer questions.

WordPress Developer, The Sentinel

November 2020 – November 2021 | Marfa, TX

- Launched an online storefront with WordPress and WooCommerce, and handled hosting and SSL.
- Wrote search-optimized product descriptions and page titles.
- Trained staff to manage content and products.

AI WORKFLOW

Build with Claude Code through back-and-forth iteration, directing project architecture and reviewing changes. Enlist subagents to write automated tests and audit code for quality and performance, then test by hand, so nothing reaches production until a human has verified it.

SELECTED PROJECTS

ReGreen Big Bend

Website | February 2025 | Terlingua, TX

Custom WordPress site for an environmental nonprofit, with a classic theme built from scratch: page templates, a contact form with sanitized input, and per-page asset loading. Hosted and staged on Bluehost.

Little Peaks Pediatric Therapy

Website | September 2026 | Firestone, CO

Single-page site for a pediatric therapy practice, built in Astro on Cloudflare Workers. A Vue contact form calls an Astro server action that emails inquiries through Resend.

Postoley Dance Ensemble

Website | February 2025 | Boulder, CO

Migrated the site from WordPress to Astro, rebuilt for accessibility and responsive layouts across desktop and mobile. The client edits events through Decap CMS, and the contact form runs on Netlify.

EDUCATION

BA, English and Creative Writing, cum laude | University of Iowa | 2016

MFA, Screenwriting, withdrew | Chapman University | 2018